

# GIGGIN' POLICY PROJECT EMPOWERING THE GIG ECONOMY: OUR JOURNEY AND IMPACT

GIGGIN' POLICY



In this one-page brochure, we celebrate the successful conclusion of the Giggin' Policy Project. Over these past three years, we have been on a journey to understand and advocate for the rights and well-being of young gig workers across the European Union.

## KEY HIGHLIGHTS:

- Engaging Stakeholders: We've brought together policymakers, industry leaders, young gig workers, and advocates to address the challenges and identify opportunities in the Gig Economy.
- Territorial Policy Pacts: We have signed and completed four Territorial Policy Pacts in Spain, Ireland, the Netherlands, and Lithuania; these will support and promote gig worker-friendly policies.
- Policy Recommendations: Our research has identified key policy innovations that can improve the lives of gig workers, focusing on fair labour practices, social security, education, and economic resilience.

## THANK YOU...

For being part of our journey to create a more inclusive, equitable, and successful Gig Economy. Together we've made a significant impact and set the stage for a brighter future for Europe's young freelancers.

## PROJECT IMPACT:

Throughout the project, we've made a significant impact:

- Conducted 18 workshops, bringing together stakeholders and gig workers to discuss policy changes.
- Engaged with diverse audiences on social media, reaching over 100,000 individuals across the EU.
- Raised awareness of the needs of young people working in the Gig Economy.
- Provided an online platform ([www.gigginpolicy.com](http://www.gigginpolicy.com)) to share experiences, recommendations, and resources.

## THE PROJECT LEGACY:

The Giggin' Policy Project leaves behind a legacy that will positively shape the Gig Economy and policy landscape across the EU. Our online toolkit, testimonials from young freelancers and the Territorial Policy Pact templates are resources to help drive change.

## GET INVOLVED:

- Join the ongoing conversation on social media and online communities dedicated to gig worker advocacy and policy discussions.

## CONTACT US:

- Stay connected with us and learn more about our initiatives. You can reach out to us via our website or social media platforms.

## ACKNOWLEDGMENTS:

- Our heartfelt thanks go out to all our partners, stakeholders, participants, and contributors. Your unwavering support has been the driving force behind the success of the Giggin' Policy Project.



Co-funded by  
the European Union

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